1. Approval of Minutes
   - April 19, 2017
   - May 8, 2017

2. Craig Clark, Economic Development/ Industrial Development Agency
   - Monthly Report

3. H. Kier Dirlam, Planning Director
   - Monthly Report

4. Gretchen Hanchett, GACCC Executive Director
   - Monthly Report

5. Reita Sobeck-Lynch, Employment & Training Director
   - Monthly Report

6. Old Business

7. New Business

8. Good of the Order

9. Adjournment
May 2017
Report for Economic Development

- Attending the Global NY - FDI Tour May 17 in Buffalo where 30 Consul Generals from various countries will visit Upstate New York regarding economic development. Allegany County will be one of two counties presenting at the event along with Invest Buffalo Niagara and others including Lieutenant Governor Kathy Hochul.
- Marketing for economic development is being updated to include a structured digital marketing piece and limited marketing in trade magazines.
- New marketing includes being in three Expansion Solutions Magazines which includes 70 qualified contacts/notes from trade shows like FabTech for metal working industries.
- Programmatic Solutions to develop a landing page 500,000 Impressions over 4 Month run with custom audience targeting optimization. Goal is to again develop leads through targeted banners linked to site searches.
- New handbills for Select USA developed by Creagent Marketing and developing a plan for regular press releases, managing social media, and website content updates.
- Finalizing some sketches for potential industrial sites in county to be used in the marketing effort.
- We continue responding to notices from Invest Buffalo Niagara when they are looking for property and leads for companies that want to reside in Western NY.
- Continue to develop the list of potential buildings and land for development in the county.
- Hosted Invest Buffalo Niagara for Economic week blog that highlighted technology workforce development at the colleges and the new Belvac ceramic manufacturing facility in Sugar Hill Industrial Park.
- GE Lufkin facility donation paperwork is being reviewed by Allegany County IDA lawyer and is planned to be signed in May.
- ACIDA is finalizing details with a regional company for the GE Lufkin facility and plan to finalize in May.
- We continue to plan for the June 2017 SELECT USA event for attracting direct foreign investment to the county.
- The next Allegany County Economic Development Steering Committee is planned for May 23.
- The Young Professionals group of Allegany County has plans for regular meetings for the remainder of the year.
- We have approval to submit a final application to the Economic Development Authority (EDA) for the Bioenergy Development and Commercialization Center (BDCC) $3.25 million grant.
- The final proposal for the $1.5 million POWER + ARC grant for coal-impacted communities is being reviewed by ARC in Washington DC.
• We continue working with new Seneca Nation staff on furthering a partnership that includes filling the Tracewell building with a manufacturer.
• Continuing to work with hotel developer on discovery phase of the Crossroads project that will include a hotel, restaurant, and truck stop.
• The Crossroads Park and ride has FTA approval and final design drawings are being reviewed with plans to construct the summer of 2017.

Summary: Updated marketing to obtain leads.
GE Lufkin project still a priority.
BDCC progressing.
Hotel developers progressing.
Economic development plan is being implemented.
For the May 17, 2017 meeting of the Planning and Economic Development Committee Here are a few items that have occurred in the last month or status updates on major projects:

1. Allegany County Planning Board:
   A. Their regular meeting is tonight at the Crossroads Center at 7PM.

2. Planning:
   A. **Comprehensive Plan School Project:** Village and Town of Wellsville are moving forward with approving their plan this month [scheduled to be reviewed May 10].
   B. **Land Bank:** The Land Bank has required me to put additional time and effort into this project. The LB is currently in a search for new qualified board members to fill in the roster. The LB has been allocated a grant from NYS through LISC and is working to adjust the budget and work plan associated with this grant.
   C. **Park & Ride:** Engineering is completed except for NYSDOT Review. We expect to go to bid soon and award the bid within 60 days. Construction is expected later this summer.
   D. **Hazard Mitigation Plan:** Plan Draft is being reviewed by the Hazard Mitigation Team. It has also been released to the Towns and Villages for their review. The document is now estimated at over 1800 pages long however it is broken down by Stakeholder [Town/Village/other] so that they only have to review about 50 pages each. The Public comment will be starting soon. The document can be reviewed at: [http://www.alleganycountyhmp.com/](http://www.alleganycountyhmp.com/)
   E. **Conferences:** Staff provided a booth at the Southern Tier West Local Government Conference to provide information about the County to the 300 + attendees.
   F. **Grants:** Staff attended a session on the upcoming Consolidated Funding Applications which are due at the end of July. A special Allegany County session will be happening on May 23 at 11AM in the Alfred University Olin Building.
   G. **Shared-Services:** Staff attended a session on the Governor’s Shared Services program to learn what we are required to undertake in the coming months. A Stakeholder’s Forum will be held later this month or early June to meet with Towns and Villages on this topic.

3. New Alleganyco.com website:
   A. The Allegany Planning website is currently in redesign and being moved over from [http://alleganyplanning.com/](http://alleganyplanning.com/) to the alleganyco.com website.

Sincerely, H. Kier Dirlam - DIRECTOR - OFFICE OF PLANNING
Planning & Development Committee Tourism Report;
Gretchen Hanchett
5/17
Tourism: Many of the same long term projects moving forward.

• **Tourism/Tourism Projects**
  - Watchful wild life program.
    a. Solar powered Wireless Network tourism project. (Wildlife & event program) Camera now in. First location, ongoing. New location
    b. Updated and revised Tourism Website Ongoing
      www.discoveralleganycounty.com
    c. Starting the 2108 AC Travel guide update and design.
    d. Working on Summer billboard

• **Advertising**
  - Jazz magazine
    Full page, color
  - Guestquest Summer
    Various print and web advertising, color
  - Ongoing radio

• **Explore NY**

• **Tourism/Chamber:**
  - GACCC Spring & Summer Recreation Show. Update
  - Manufacturing Council update
  - Education council update

Much more coming... check out the calendar
www.discoveralleganycounty.com

• **Economic Development Team efforts:**
  - Event data information collection /ongoing

~Gretchen
Gretchen Hanchett, Executive Director/ Tourism Coordinator
Greater Allegany County Chamber of Commerce
& Allegany County Tourism
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May 2017 Report

Front Door Traffic:  547

Employment: Customers found 9 part-time and 5 full time jobs at 12 different businesses.

Unemployment: 35 new unemployment claims opened~ 7 fired; 2 quit; 26 layoffs.
March Rates: Allegany County 6.7%; NYS 4.4% and US 4.6%

DSS: (March data not available) Services provided: Family Assistance~; Safety Net Family~; Safety Net~ ; SNAP~
Safety Net Employment Assessment Class:  16 assessed; 12 denied; 4 completed; 2 exempt and 1 re-applied for assistance.
Non- Custodial Parent (NCP) Program, support collection: 27 active participants, 13 employed and 1 receiving unemployment benefits.

WIOA Youth Program: Nine youth are participating in the Work Experience program and another starts 5/8/17. 3 completed the work experience and entered employment for a total of 9 employed this program year. We are working with 7 youth for potential enrollment.

Training: April 2017: 6 in training for Accounting, Dental Assisting LPN and Medical Office Assistant. 2 customers entered training related employment.
PY16 Fund balance: Adult $643 DW $608. There were 6 inquiries and 8 people are enrolled in training. 3 completed training and seeking employment. We assist with resume updates and job referrals.

Trade Act: Outreach services were provided to 10 customers and 6 are enrolled in training. We are assisting 2 with job search and relocation.

Veterans: 5 Veterans utilized our service for assistance with job search, SNAP intake and a training inquiry.

Business Services: 1 new business contact and 39 services provided to 19 businesses for job listings and follow up, matching, referrals, work experience and skills testing. Staff attended a 3 County seminar in Salamanca focusing on the hospitality industry and potential training programs.

Economic Development Team: Meeting regularly and working on the Strategic Plan implementation.

Respectfully submitted, Reita Sobeck-Lynch, Director

Reita Sobeck-Lynch, MPH, Director