PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
AGENDA
April 17, 2019

1. Approval of Minutes
   - March 20, 2019

2. Craig Clark, Economic Development/Industrial Development Agency
   - Monthly Report

3. H. Kier Dirlam, Planning Director
   - Monthly Report

4. Reita Sobeck-Lynch, Employment & Training Director
   - Monthly Report

5. Gretchen Hanchett, GACCC Executive Director
   - Monthly Report

6. Southern Tier West Regional Planning & Development Board Appointments

7. Allegany County Telecommunications Development Corporation Appointments

8. ATV Trail System

9. Old Business
   - Broadband Update

10. New Business

11. Questions from the Media

12. Good of the Order

13. Attorney/Client Session

14. Adjournment
April 2019 Report

Long Term Projects

Crossroads project
- Allegany County IDA working with county on site development.
- Fuel tank removal completed in February 2019.
- Working with developers on fueling station.
- Construction of hotel now delayed until later in 2019.

Waterline
- Final easements in process.
- Working on waterline installation contract based on February bids.
- Construction to start in Spring 2019.
- ACIDA finalizing Friendship water supply contract.

Bioenergy Development and Commercialization Center (BDCC)
- BDCC project funding and MOU with the Governor’s office remains under discussion.

ANGEL fund
- Continue to have weekly discussions on progress.
- Securing investors to fund up to $1 million.
- Shares are now available and plan to have a partners meeting in May.

SIEMENS – Dresser Rand
- Continue to talk to ESD, local, state, and federal legislators on project.
- Continue to talk to SIEMENS and Curtis Wright on keeping 120 jobs in Allegany County.

Clean Energy Projects
- Moraine Solar: 500 Acre 80 megawatt project in Burns is moving forward and article 10 was filed with the state. Project would not start until 2021 or 2022.
- Alle-Catt wind project of 380 megawatts with 120 turbines that includes Centerville and Rushford is progressing and now anticipate a 2020 or 2021 start at this time.

Community Colleges of Appalachia
- Currently board chair of the CCA as of June 2018 for two years.
- CCA is involved in an Appalachian Regional Commission- Technical Assistance grant to develop a plan on entrepreneurship and addressing the opioid crisis across the region.
• The TA grant has started using the National Association for Community College Entrepreneurship to review best practices for future funding of projects that will includ Alfred State on entrepreneurship and addressing the opioid crisis.
• CCA plans to partner in a proposed large Department of Labor Grant on developing curriculum related to professionals addressing the opioid crisis across the region.

ATV system in county
• Continued meeting with County and Tall Pines to discuss next steps after presentation on the future of ATV system in Allegany County.
• Next steps to include, support state resolutions regarding ATVs, develop an ATV trail map, pass a county-wide LUV law and continue to meet to work on these and other activities.
• Allegany County has instituted task force on Allegany County Trails to discuss the overall trails system in the county including both motorized and non-motorized systems.

Other Projects
• Met with Zippo in February to start assisting their potential expansion of Northern Lights Candle and planning an official welcome in April.
• Continue working with various commercial real estate contacts and LC Whitford regarding replacing retail store(s) in the Kmart area that is being vacated in Wellsville.
• New York STEM Education Collaborative (NYSSEC) 2019 Summer Institute will be hosted by Alfred State July 28th to 30th with SUNY Chancellor Kristina M. Johnson as a keynote speaker at lunch on July 30th.
• The Downtown Revitalization Initiative grant for Alfred resulted in a $2.5 million Smart Growth grant that is being planned for implementation.
• Continue to work with Canaseraga on developing grants to improve downtown based on a plan developed by our Architecture students that was presented at the Appalachian Regional Commission Teaching project in Washington, DC in December 2017.
• This year’s Appalachian Regional Commission Teaching project being developed by students is a plan for Andover and was presented in Washington, DC in December 2018 and is also to be used for grant applications.
• Next Year’s Appalachian Regional Commission Teaching project will include working with Bolivar.
• Continued work with the Seneca Nation on filling the Tracewell facility in Cuba.

Travel
• Attended the Site Selectors Guild Annual Forum March 25th-28th in Salt Lake City, Utah. Verified that the county is on track preparing for attracting new companies to the county. Also met with the two site selectors we have contracted with for assistance in the county.
• NYSEDC meeting to be attended May 22nd to 24th in Cooperstown.

Meetings
• Attended the Village of Wellsville Economic Development Group at Village Hall on March 18th.
• Hosted the Allegany County Economic Development Committee at the Crossroads on March 18th.
• Attended Southern Tier West Board Meeting in Salamanca on March 21st.
• Visited with the Seneca Nation March 23rd and Town of Cuba discussing how we can cooperate regarding the Tracewell building in Cuba.
• Attended Southern Tier West meeting with economic developers from Chautauqua, Cattaraugus and Allegany County on April 2nd to discuss and plan improving cooperation across the STW region.
• Attended the Economic Development subcommittee of Incubator Works in Painted Post on April 4th to review efforts in the counties served by the two Incubators. New hire applications to assist Allegany County in developing entrepreneurship in the county are being reviewed.

**Advertising**

**Three Expansion Solutions Magazine**
- Digital advertising continues with Expansion Solutions for the next 6 months.
- The advertisement results in possible leads/connections when they attend trade shows.

**Digital Advertising**
- Assistant Director of Economic Development & Planning is conducting Facebook and other digital marketing on economic development activities and Allegany Young Professional activities.
- Reviewing for future plans for digital marketing.

**Marketing**
- Site Selectors reports being used to develop future activities to attract companies to Allegany County.
- Continue to reply to notices from Invest Buffalo Niagara when they are looking for property and leads for companies that want to reside in Western NY.
- Continuing to improve the list of potential buildings and land for development in the county.
- Continuing to revise and improve Allegany County Economic Development page using best practices and other websites as models.
- PR Communications Plan is being developed along with integrated Marketing Plan that includes regular articles and press releases.

**Maker City**
- Young Professionals meeting was held March 21st from 6- 8 pm at the Old Grey Hound Restaurant in Cuba with professional development presented by Allegany County United Way director.
- Maker City Project funded by the Allegany County Economic Steering Committee members being used to develop an innovation based economic to renew and reinvent local economies.
- Contract finalized to work on Allegany County Branding that will be used by Young Professionals, Improving Communities, Developing Entrepreneurship culture and county economic development. The first meeting was held on April 3rd to discuss the next steps.
- Land Bank continues to work on improving properties and communities as per report recommendations.

**2019 Goals**
- Regular positive press and stories for Allegany County.
- Crossroads Development – Hotel construction revised to start construction in 2019.
• Tracewell building – fill with a working company.
• Develop adequate last mile providers for internet access.
• Current business – monthly positive stories and support expansion/retention.
• Travel – continue state, national and international connections.
• Meetings – Invest Buffalo Niagara to visit Allegany County.
• Meetings - regular input from Allegany County Young professionals.
• Marketing – continue to improve economic development section on website and social media.
• Marketing – fully develop plan to keep current college graduates and attract alumni to return.
• Site Selectors – implement their proposed plan to attract companies.
• Develop additional retail at the Kmart plaza in Wellsville and throughout the county.

**Needs**

• Develop resources for additional incentives.
• Develop project ready sites as per site selector’s suggestions.
• Review and improve ease of fast tracking permits on sites.
• Investigate development of spec building.
A. General Planning:

- **County Planning Board:** The meeting is scheduled for tonight April 17, 2019 at 7PM at the Crossroads Center.
- **Community Meetings:** Met with the Town of Caneadea and Town of Alma. Presented to the Wellsville Rotary Club.
- **Comprehensive Plan:** Reviewed and updated various appendices in the Plan; Reviewed edits submitted thus far; Completed formatting and updates of Appendix X: Open Space Inventory and Appendix Z: Projects List for use in Draft II of the Plan; Distributed draft copies to all 29 Towns, 10 Villages, 15 Legislators and 9 Planning Board members. Wrote and distributed Press Release for third revision of Allegany County Comprehensive Plan Release
- **Alfred Comprehensive Plan:** Read and made comments for the Alfred Comprehensive Plan Draft text; Met with representative from the Village on the plan and discussed timeline; Began updating format and doing content edits.
- **Southern Tier West Regional Planning and Development Board:** The annual local government conference this year is Thursday May 9th at Houghton College. Recommend you consider attending. [http://www.southerntierwest.org/html/tr.localgovtconf.html](http://www.southerntierwest.org/html/tr.localgovtconf.html)
- **Grant Writing:** Provided support for a project that would bring technical assistance to communities along the Genesee River and to the north through USDA. Two staff attended grant writing class workshop.
- **ATV Trail System:** Created a map of the County where Limited Use Vehicles have been permitted or restricted by local law; data for Gas Mains and Electric Transmission Lines incorporated into the draft trails map. Met with group to discuss next steps.
- **Shared Services:** a meeting is scheduled for April 23 at 6PM at the BOCES center. The state has made this an annual effort that we must have meetings and create a plan for submission each year.
- **Park & Ride:** met with Ardent Solutions and NYSDOT staff regarding the long term maintenance of the Park & Ride. DOT has installed signs on I-86 and NYS Rt. 19 for the Park & Ride.

B. Geographic Information Systems [GIS]:

- **Maps:** Created historical Legislative District layers for County Clerk of the Board; responded to request for a map with topo/parcel data for a site near Whitesville by a Legislator for an impoundment; assisted Health Department with buffer analysis; assisting the Town of Friendship with a water infrastructure mapping effort.
- Attended the GIS/SIG Annual Conference in Rochester.

C. County Website:

- **Events Calendar:** Added events to the website for March/April.
- **Updates:** Economic Development and Planning pages as well as the homepage on website.
- **Meetings:** Participated in conference calls to discuss the County website and the Tourism website.

D. Land Bank:

- **Board Meeting:** The Land Bank Board meetings have been changed to the fourth Wednesday of each month at 10AM.
E. Business and Economic Development:
- **Sites:** Updated commercial properties list on website.
- **Business Support Services:** Hosted Allegany County Young Professionals Group event, a professional development opportunity on Leadership Development, at the Old Grey Hound in Cuba on March 21; Assisted Wellsville Economic Development Board by creating a trifold brochure. Met with STW Development Group to discuss cross border services sharing.
- **Marketing:** Created welcome folders for prospective County Administrators; Created Job Description Brochure for Commissioner of Social Services; conducted a telephone interview with Business View Magazine regarding sustainability in Allegany County.
- **Branding:** the initiative is starting next week with tour, interviews and meetings. A follow-up series of meetings will be held in May.

F. Tourism:
- **Outfitters:** Met with representative regarding providing kayak and other equipment in the County with the Tourism staff.
- **Annual and 3 Year Plans:** submitted to County Committee for approval in March.

G. Meetings
- Attended meetings including: Board of Legislators, IDA, Southern Tier West, Development Team, Planning and Development Committee, Land Bank, Economic Development Steering Committee, County Administrator’s meeting, and Dept. Head meeting.

H. Administrative
- Reviewed audits for Planning, Development and Tourism as well as Payroll.

Sincerely,

H. Kier Dirlam  
DIRECTOR - OFFICE OF PLANNING
April 2019 Report

General Information

- Front Door Traffic: 499
- Employment: 3 new part-time & 1 full-time jobs with 4 employers
- Unemployment: December rates: Allegany County 5.0%; NYS 3.8%; US 3.7%. Locally, 13 new unemployment insurance applicants~ 2 fired, 9 layoffs from several employers, 2 quit
- Veterans: 3 Veteran utilized our services for job search and employment counseling
- Business Services: 29 services provided to 25 businesses (4 new business contacts) for outreach, job listing, follow-up, job matching, referrals and youth work experience. Administered 27 TABE(Test of Adult Basic Education) tests~ 8 DSS, 15 private industry, 3 for Training and 1 Youth
- ADECCO from Arcade was here for an open recruitment on 3/26 and 7 people attended. They were pleased and have scheduled another one on 4/18

Department of Social Services Contract

- 509 services provided: Family Assistance 69; Safety Net Family 6; Safety Net 181 and SNAP 253
- Safety Net/Family Assistance Employment Assessment Class (EAC): 8 assessed; 6 completed; 11 denied; exempt; 0 reapplied
- Non-Custodial Parent Program: 29 active participants; 15 employed; 2 receiving UIB.

WIOA (Workforce Innovation and Opportunity Act) Program Year 7.1.2018-6.30.2019

- Youth: 17 enrolled youth, 12 in unsubsidized employment, and 1 in Work Experience, 24 Youth received services in February.
- Training: 6 in training for Practical Nursing and 3 CDL-B
- Trade Act: 19 Outreach contacts; 3 appointments and 5 in training for Computer Information Systems, Culinary Arts, Electrical Engineering & CDL-A&B

Respectfully submitted,

Reita Sobeck-Lynch, MPH, Director
Planning & Development Committee Tourism Report; Gretchen Hanchett

4/19
Projects

• We plan to create a color brochure that will be attractive and also adaptable to social media and web use. “25 Allegany County Must-do’s”. The hand out promotes our tourist attractions. We are currently curating our list with photos and brief descriptions. Our target for completion is September 1st and we will keep you advised of our progress.

• Tourism Trailer ordered from Boyer RV. Custom work to be completed in 6 to 8 weeks.

• Travel Writers
  o May 17 Travel Market Place in Syracuse, NY
  o May 18 & May 19th am Travel Writers in Allegany County
  o May 19th & May 20th in Cattaraugus, County

Theme: Arts and Adventure, Adult Travel (Casino and Breweries), Outdoor Adventures, Brewery tours

Title: Small Town Stories and Spirits or Small-Town Charm in Western Southern Tier of NY

Description:

One & 1/2 day in Allegany County, one day in Cattaraugus County.
Day one will include some small-town outdoor adventures. To start it all off they will enjoy lunch and one of NY’s newly opened breweries – the Wellsville Brewing Company (Oct 2018). This brewery unique mix of history, architecture, and modern updates will have them interested in more than just their fine selection of brews.

After that it’s floating in the Wellsville River Regatta (if you dare!) at Trout Run Camp Resort. After the float, they will join in a pig roast, with live music and the friendliest bunch of people they will ever meet!
Once they have had their fill there, overnight accommodations will be at the quaint Microtel of Wellsville, in the heart of Wellsville, close to Island Park and the David A. Howe Public Library.

Next, they will discover one of Allegany County’s largest attractions, the Tall Pines ATV Park! Riders come from almost every state for a fun filled riding. We have over 90 miles of trails and are open seven days a week.

Day two will merge outdoor adventure and art starting at Rock City Park, the world’s largest outcropping of quartz conglomerate. Lunch will be at another brewery who has gained large followings – Four Mile Brewing Company in Olean.

The tour will slow down some and continue on to the new opened Onöhsagwë:dé Cultural Center in Salamanca, NY, featuring Seneca Arts, Culture, and History. Overnight can either bring relaxation or excitement (on your own) they will stay at the Seneca Allegany Resort and Casino, a AAA four Diamond Designated hotel.
On the way to the Buffalo/Niagara Airport for their flight home, a morning tour of Griffis Sculpture Park will be enjoyed. Here they will discover Art combined with nature as you view a small portion of the 250 steel sculptures, started by Larry Griffis Jr. in the 1960s.

- **Visitor Engagement Academy next steps this month and into March**
  - Field test sent out 3/7/19
  - First follow-up class 4/11/19
Tourism committee and CPIG will follow up with the Field Test at our first end of the modules class 4/11/19. Looking for input for best practice. Next steps for marketing launch.

- **Travel/Events**
  - Check out the website calendar for more information [www.discoveralleganycounty.com](http://www.discoveralleganycounty.com)
  - NYS Tourism Conference April 23rd - 26th
  - April 6th ATV Trails meeting
  - April 16th Presentation to the Belfast Leisure group
  - April 19th Regional Tourism Meeting
  - Trails taskforce meeting May 1st
  - SDBA business workshop May 7th

**Advertising**

- Spring I86 Guide
- GuestQuest Traveler Vacation Guide
- Cuba Lake Book
- Letchworth Guide
- Radio
- Social media

**Economic Development Team efforts:** Support efforts of the ATV trail system project

Respectfully submitted

*Gretchen*

**Gretchen Hanchett, Executive Director/ Tourism Coordinator**
Greater Allegany County Chamber of Commerce & Allegany County Tourism
(W) 585-268-7443 (C) 585-610-9529  ghanchett@alleganychamber.org
[www.discoveralleganycounty.com](http://www.discoveralleganycounty.com)
Memorandum

TO: Planning & Economic Development Committee

FROM: Brenda Rigby Riehle, Clerk of the Board

DATE: April 17, 2019

RE: APPOINTMENTS TO SOUTHERN TIER WEST REGIONAL PLANNING & DEVELOPMENT BOARD

The Chairman of the Board plans to re-appoint H. Kier Dirlam of Almond, New York, Jerry Scott of Cuba, New York, and Craig Clark of Alfred, New York, as members of the Southern Tier West Regional Planning Board for a three-year term commencing June 1, 2019, and expiring May 31, 2022.

The Chairman also plans to re-appoint the ex-officio members as follows: Chairman of the Board Curtis W. Crandall, and Chairman of the Planning Board Lee Gridley.

In addition, the Chairman is appointing a new ex-officio member as follows: Public Works Superintendent Justin Henry.

If the Committee approves of these appointments, please have a motion to that effect included in your minutes, along with a request to the County Attorney to prepare a resolution.

In addition, the Chairman should sign the attached pink appointment forms, where indicated, and return them to me.

Thank you for your attention to this matter.
Memorandum

TO: Planning & Economic Development Committee
FROM: Brenda Rigby Riehle, Clerk of the Board
DATE: April 17, 2019
RE: Allegany County Telecommunications Development Corporation

The Chairman of the Board plans to reappoint Jonathan Denehy of Alfred Station, as a member of the Allegany County Telecommunications Development Corporation for a two-year term effective April 24, 2019, and expiring September 30, 2020, subject to confirmation by the Board of Legislators.

If the Committee approves of this appointment, please have a motion to that effect included in your minutes, along with a request to the County Attorney to prepare a resolution.

In addition, the Chairman should sign the attached pink appointment form, where indicated, and return them to me.

Thank you.