PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
AGENDA
March 21, 2018

1. Approval of Minutes
   - February 21, 2018

2. Craig Clark, Economic Development/Industrial Development Agency
   - Monthly Report

3. H. Kier Dirlam, Planning Director
   - Monthly Report

4. Gretchen Hanchett, GACCC Executive Director
   - Monthly Report

5. Reita Sobeck-Lynch, Employment & Training Director
   - Monthly Report

6. Industrial Development Agency Board Appointments

7. Old Business

8. New Business

9. Questions from the Media

10. Good of the Order

11. Adjournment
March 2018 Report

Long Term Projects

Crossroads project
- Continue to work with developers
- Anticipated construction start in August 2018.

Waterline
- Continue to work with Engineer for summer 2018 construction.
- Friendship continues to work cooperatively on project.

GE Lufkin facility
- ACIDA finalizing Pilot with PM Research
- Public hearing on February 22 for pilot.

Park and Ride
- Parking lot in use and final cleanup will take place in the spring.

Bioenergy Development and Commercialization Center (BDCC)
- BDCC now has state and federal funding for $12.4 million, required for the project.
- Finalizing MOU on the last $6.6 million needed for project
- Final application is in process for the Economic Development Authority (EDA) $1.5 million grant.
- Highlander initial engineering study in final stage.

ANGEL fund
- ARC approved funding for startup cost consulting for Angel fund in the STW area.
- Meetings began in January 2018.
- First full meeting in March 22 2018.

SiEMENS – Dresser Rand
- Continue to talk to ESD, state and federal legislators on project
- Continue to talk to SIEMENS and Cutis Wright on future prospects

Travel
- Attending the spring Site Selectors guild March 19 to 21 in Cincinnati.
- Plan to attend Select USA in June 2018 conference in Washington DC to attract foreign investments.
Meetings
- Allegany County Economic Steering Committee will meet February 27, 2018.
- Invest Buffalo Niagara to visit Crossroads on March 29

Advertising
Three Expansion Solutions Magazine ads
- Next ad submitted March 12
- Focusing on manufacturing, distribution, and advanced manufacturing.
- Results in leads when they attend trade shows.

Digital Advertising
- Reviewing for future plans for digital marketing.

Marketing
- Site Selectors finished Labor Shed Demographics Review for the County intended for marketing.
- We respond to notices from Invest Buffalo Niagara when they are looking for property and leads for companies that want to reside in Western NY.
- Continuing to develop the list of potential buildings and land for development in the county.
- Started work on a downtown Revitalization Initiative grant for Alfred.
- Continued work with Seneca Nation on filling the Tracewell facility near Cuba.
- Subgroup of the Allegany County Economic Development Committee to develop a program to engage students and alumni at the three colleges regarding employment and economic development in Allegany County.
2018 Goals

- Monthly positive press and stories for Allegany County and from Allegany County.
- Tracewell building – fill with a working company.
- BDCC - continue engineering, planning and start rehabilitation building.
- Develop adequate last mile providers for internet access.
- Current business – monthly positive stories and support expansion/retention.
- Travel – continue state, national and international connections.
- Meetings – Invest Buffalo Niagara to visit Allegany County.
- Meetings- regular input from Allegany County Young professionals.
- Marketing – continue to improve economic development section on website and social media.
- Marketing – fully develop plan to keep current college graduates and attract alumni to return.
- Site Selectors – labor shed demographics and implement their proposed plan to attract companies.

Needs

- Develop resources for additional incentives.
- Develop project ready sites as per site selector’s suggestions.
- Review and improve ease of fast tracking permits on sites.
- Investigate development of spec building.
March 2018 Report

Office of Planning Projects:

A. Allegany County Planning Board:
   • Planning Board meets tonight at the Crossroads Center 7PM March 21, 2018.

B. General Planning:
   • Worked on edits with the Town of Almond for the Comprehensive Plan and created maps for their plan.
   • Met with the Village of Alfred for the Comprehensive Plan and am working on edits of their plan with them.

C. Land Bank:
   • Undertaking review of properties to acquire from the Tax Sale. Includes the drive-by reviews of the properties.
   • County approved the agreement with the Land Bank to acquire properties from the 2018 County Tax sale program that we can utilize our grant funds on.

D. Shared-Services:
   • Met with CGR regarding the progress they are making on the plan via conference calls and meetings. They have been actively working with the Towns and Villages to gather data for inclusion in the plan. They also met with the County Legislature on this project.

E. GIS [Geographic Information System]:
   • Staff continues to provide maps on request to various departments and individuals as requested.
   • The census address data has arrived but the encryption codes to open the data have not arrived and will be arriving shortly.

F. Administrative
   • Reviewed audits for Planning, Development and Tourism as well as Payroll.
   • Interviewed for the new Planning and Development Specialist staff on Tuesday March 13. Selection is still underway.

G. Meetings
   • Presented at the Planning & Economic Development Committee.
   • Participated in Website Update Conference Calls and the ADA compliance conference calls.
   • Attended the Southern Tier West Regional Planning & Development Board meeting.
   • Met with Chamber of Commerce Personnel to discuss issues with the Tourism contract and the way it is to be implemented.

Development Projects:

A. County Website:
   • www.alleganyco.com website work through-out the month; began updating local links and use of SitelImprove for ADA regulations; updates to Land bank page and Development.

B. Empire Zone Business Annual Reporting:
   • Wendall Brown has completed preparation of the BAR due to NYS this month. They are under review at NYS. We should have the results of the remaining businesses still getting benefits in the next month.

Sincerely,

H. Kier Dirlam
DIRECTOR - OFFICE OF PLANNING
Planning & Development Committee Tourism Report;
Gretchen Hanchett

3/18

Long Term Projects

1. The Watchful wildlife program continues to move forward with developing a committee to include DEC, AU GRW and more to work with a framework to bring tourist to enjoy Allegany county’s natural beauty and outdoor recreation. Ongoing. This project is on hold until summer and fall events end.

   Resourcing a consultant in to move this project forward.1/18
   Contacted Break the Ice and ARCHER, or Cross the Border for proposals

2. Tourism packages; Continue to work with businesses to put together packages to making visiting Allegany County easier for our visitors. Packages will be added to the tourism website. Contacted now following up
   • Alfred Area Business Association
   • Wellsville Area Chamber
   • Cuba Chamber
   • Kent Farms
   • Inn at 28
   • Swain

Marketing/ Projects

1. Review 3-year marketing plan and Annual Adverting Plan for 2018
2. Regional welcome Grand Island center project. Chautauqua, Cattaraugus, Allegany, Buffalo, Niagara counties represented.
3. Collecting lodging zip codes
4. Digital web and content meetings starting
   a. Developing a plan with EquaTEK for content/digital and website transfer (meeting 3/16/18)
5. Sourcing resources for an “We are Allegany County” Campaign
   o Video program meeting 3/15/18

Travel/Events

Future Events & Much more coming… check out the website calendar www.discoveralleganycounty.com

   • Allegany County Business conference (Spring of 2018)
   • WNY Sports Show 3/8 through 8/11 (New regional booth)

Advertising

   • Jazz
   • Radio
   • Social media for Events

Economic Development Team efforts: Support efforts/projects when/where needed.

Respectfully submitted

Gretchen
Gretchen Hanchett, Executive Director/ Tourism Coordinator
March 2018 Report

General Information
- Front Door Traffic: 647
- Employment: 2 new full time and 2 new part-time jobs with 3 employers
- Unemployment: October rates: Allegany County 6.5%; NYS 4.4%; US 3.9%. Locally 4 new unemployment claims opened~ 2 fired, 2 layoffs
- Veterans: 3 Veterans utilized our services for assistance with job search, registration, training and the Dept. of Labor
- Business Services: 57 services provided to 38 businesses (5 new businesses) for job listing, follow-up, job matching, referrals, youth work experience and skills testing. Administered 23 TABE(Test of Adult Basic Education) tests, updated list of businesses with more than 100 employees and enhanced our webpage to include links to these employers
- Meetings: attended Economic Development Team, ACCORD Board, Business Center and Head Start, CORE Learning Center, Workforce Development Board

Department of Social Services Contract
- 548 services provided: Family Assistance 87; Safety Net Family 2; Safety Net 130 and SNAP 329
- Safety Net Employment Assessment Class: 9 assessed; 11 denied; 7 completed; 1 exempt and 2 re-applied
- Non-Custodial Parent Program: 35 active participants and 21 employed

WIOA (Workforce Innovation and Opportunity Act)
- Youth: 30 enrolled youth, 16 employed, 4 in training programs and met with 5 new youth for training and work experience
- Training: 7 in training for Dental Assisting, Medical Office Assisting, Nursing Assistant and Home Health Aide and Practical Nursing; 10 training inquiries
- Trade Act: 14 Outreach contacts; 3 in training

Respectfully submitted,

Reita Sobeck-Lynch, MPH
Director
Memorandum

TO: Planning & Development Committee
FROM: Brenda Rigby Riehle, Clerk of the Board
DATE: March 21, 2018
RE: APPOINTMENT TO THE INDUSTRIAL DEVELOPMENT AGENCY and COMMERCIAL INCENTIVE BOARD

The IDA recommends that Douglas O. Frank and Ward C. “Skip” Wilday both of Cuba, New York, fill vacant four-year terms commencing immediately and expiring December 31, 2021, as members of the Industrial Development Agency and Commercial Incentive Board.

The IDA also recommends that Michael Johnsen of Dalton, New York; Judith Hopkins of Fillmore, New York, Richard Ewell of Wellsville, New York; and Randy Shayler of Wellsville, New York; be reappointed for an additional four-year term commencing January 1, 2018, and expiring December 31, 2021.

If the Committee desires to make these appointments and reappointments to the Industrial Development Agency and Commercial Incentive Board, please have a motion to that effect included in your minutes, along with a request to the County Attorney to prepare a resolution.

In addition the Chairman should sign the attached pink appointment forms, where indicated, and return them to me.

Thank you.

/brr

Attachments
Ward “Skip” Wilday
Executive Director
Financial Advisor

As the founding member of The Wilday Group, Skip has supported clients across all facets of their financial and personal lives for the last 31 years. Joining Morgan Stanley in 1986, Skip directs the team, focusing on helping to build a lasting legacy for their clients to ensure the next generation is served as well.

From his early school days, Skip was fascinated with the business and financial world, seeking and earning a Bachelor of Arts in Business Administration and Business from Muskingum College in Ohio, where he also played soccer, serving as co-captain his senior year.

Extremely active in his community, Skip has worked with a number of organizations, serving on the Board of Directors for the Olean/Bradford YMCA, the Cattaraugus Regional Foundation, Olean Food Pantry, and for the Cuba Lake Yacht Club, as well as acting as a Trustee for the Cuba First Baptist Church and The GOW School. In 2007, he was named Volunteer of the Year from the Olean YMCA. In 2017, Skip and his wife Greta received The Friends of the Foundation Award from the Cattaraugus County Regional Community Foundation.

Skip enjoys spending time with family, and participating in outdoors activities including skiing, biking, and competitive sailing. Today, Skip lives with his wife Greta and their three children in Cuba, NY.