



Please join Andrea H. Vossler and Scott E. Friedman, Principals and Senior Advisors in NextGen Advisors and Executives in Residence at the University at Buffalo, for a discussion on new planning strategies that can help businesses flourish from generation to generation.

Family businesses, in spite of their importance - to our economy, to our workforce, to our culture, and also to countless families - continue to struggle and their failure rates remains unacceptably high.

This program is designed to share new and improved planning strategies that have been developed by melding well accepted principles around thoughtful “financial planning” with new insights from fields such as social neuroscience, positive psychology and behavioral economics that have been demonstrated to help both the “bottom line” and relationships among family members.



**February 22, 2018**

**9am – 10am: presentation**

**10 – 10:30: Questions and Answers**

**10:30 Conclude**

**CrossRoads Conference Center, 6087 State  
Road 19 North**

**Belmont, New York**

**Admission is Free**

**Please RSVP to**

**585-268-5500 by February 16**