



# Please Join Us!

**Buffalo District Office**  
130 S. Elmwood Ave.  
540 Niagara Center  
Buffalo, NY 14202  
(716) 551-4301  
[Sba.gov/ny/buffalo](http://Sba.gov/ny/buffalo)

The Buffalo District office provides SBA programs and services to Western New York. Working with SBA resource partners in Buffalo, Rochester, Brockport, Jamestown and Niagara, we can help you start, grow and achieve business success.

Online resources associated with this event:

**SBA Buffalo**  
[www.sba.gov/ny/buffalo](http://www.sba.gov/ny/buffalo)

**Allegany County Chamber of Commerce**  
Phone: 585-268-5500

**Allegany County IDA**  
Phone: 585-268-7472

**Allegany County Office of Planning**  
Phone: 585-268-7472

*All SBA programs and services are provided on a nondiscriminatory basis.*

## The SBA & Allegany County Chamber of Commerce Present:

### Holiday Marketing Tips for Small Business

Customers spend over \$1 Trillion during the holiday season. Don't miss the opportunity to learn more about marketing your business during the holiday season!

This program will teach you ways to use multiple holidays to reach out to customers and tips for helping make more sales. We will work on planning so you know when is the best time to reach out to your customers to make the sale.

#### When:

**Thursday, November 16<sup>th</sup> from 9:00am to 10:30am**

**[Click here to Register](#)**

#### WHERE:

**Crossroads Conference Center**  
**6087 State Rte. 19N**  
**Belmont, NY 14813**

**For more information contact the Chamber Office at: 585-268-5500**

**COST: FREE**

## Marketing your Business during the holiday season!



The Allegany County Chamber of Commerce is pleased to host this seminar on Holiday Marketing Tips with the U.S. Small Business Administration.

### Seminar Agenda

**9:00am - 9:10am**

Registration & Welcoming Remarks

Gretchen Hanchett, Allegany County Chamber of Commerce

**9:10am - 10:30am**

Presentation by:

Greg Lindberg, U.S. Small Business Administration

Questions & Discussion