PLANNING & ECONOMIC DEVELOPMENT COMMITTEE AGENDA
August 16, 2017
2:00 p.m.

1. Approval of Minutes
   - July 19, 2017

2. Craig Clark, Economic Development/ Industrial Development Agency
   - Monthly Report

3. H. Kier Dirlam, Planning Director
   - Monthly Report
   - Transfer of Funds

4. Gretchen Hanchett, GACCC Executive Director
   - Monthly Report

5. Reita Sobeck-Lynch, Employment & Training Director
   - Monthly Report

6. Old Business

7. New Business

8. Good of the Order

9. Adjournment
August 2017
Report for Economic Development

- Press conference held August 3 with developers for the Crossroads project that will include a hotel, restaurant, and truck stop.
- Crossroads waterline progressing with engineers having biweekly meetings.
- The Crossroads Park and ride contract signed and project underway.
- GE Lufkin facility donation paperwork is about final working with Allegany County IDA lawyer.
- ACIDA lawyer has about finalized contract with a regional company for the GE Lufkin facility.
- New marketing includes being in three Expansion Solutions Magazine ads with the current issue focusing on distribution.
- Programmatic Solutions began in July with having 500,000 Impressions over 4 Month run with custom audience targeting optimization. Goal is to develop leads through targeted banners linked to site searches driving to Allegany Website pages. New website landing pages being used for the audience that sees the new-targeted banners.
- Finalizing sketches for potential industrial sites in county that will be used in the marketing effort.
- Continue to work with site selectors on targeting advanced manufacturing, food production, distribution and ceramic & glass industry companies.
- We continue responding to notices from Invest Buffalo Niagara when they are looking for property and leads for companies that want to reside in Western NY.
- First board meeting of Invest Buffalo Niagara meeting will be attended September 7.
- Continue to develop the list of potential buildings and land for development in the county.
- Final application for the Economic Development Authority (EDA) for the Bioenergy Development and Commercialization Center (BDCC) $3.25 million grant is pending.
- Follow up meeting on August 14th with SIEMENS regarding business units including energy, building systems and Project Lifecycle Management (PLM) software to discuss collaborating on the BDCC project.
- Co-Chair Earl Gohl from Washington DC visited Wellsville on July 18th to discuss the $1.5 million Power +ARC grant
- International Economic Development Council conference in Toronto will be attended in September
- Site Selectors meeting in Seattle Washington will be attended in September.

Summary:
Updated marketing to obtain leads.
GE Lufkin project still a priority.
BDCC progressing.
Cross roads project progressing.
Economic development plan is being implemented.
For the August 16, 2017 meeting of the Planning and Economic Development Committee here are a few items that have occurred in the last month or status updates on major projects:

1. **Planning:**
   
   **A. Broadband Project:** The project is in its last three weeks of construction. All financial payments need to be completed by the end of August. This project appears to be on time and on budget.
   
   **B. Land Bank:** The ACLB is currently in a search for new qualified board members to fill in the roster. We have a meeting scheduled on August 21, 2017 10AM at Crossroads Center.
   
   **C. Park & Ride:** The Contractor has been selected as well as the construction inspection providers. The Contractor has indicated that he will be starting on or about August 21st with construction.
   
   **D. Hazard Mitigation Plan:** A Public Forum was held on August 2, 2017. There were no substantive comments received. The plan is being finalized and being sent to NYS this month for their review. If NYS and FEMA review moves along we intend to complete the approval of the plan before the end of December. The draft document can be reviewed at: [http://www.alleganycountyhmp.com/](http://www.alleganycountyhmp.com/)
   
   **E. Shared-Services:** Staff attended the third countywide session on the Governor’s Shared Services program operated by the County Administrator with the Towns and Villages. The next work session is scheduled for next week August 22nd.
   
   **F. GIS:** Staff continues to provide maps on request to various departments and individuals as requested.

2. **Development:**
   
   **A. Website:** The County website conversion of the [www.alleganyplanning.com](http://www.alleganyplanning.com) website has been completed by the contractor and we are moving forward with updates and edits. The Website is now being reviewed for ADA compliance. As Allegany County receives Federal funds it is expected that our website must meet ADA requirements. We are working to bring it up to A or AA class status with an expected completion date of December.
   
   **B. Crossroads Development:** A press release was made August 3, 2017 announcing that the Developers had signed the paperwork to move forward with developing the 30 acres at NYS 19/CR 20 near the I-86 Exit 30. The developer indicates plan to bring nationally known brands to the site including hotel, restaurants and fueling options.
   
   **C. Friendship-Belvidere Waterline:** Work on the waterline project should now be able to go forward. The ACIDA will be bringing a request to the County Legislature shortly to request approval to go to construction as was described in the 2012 agreement for the Bond that was entered into at that time.

Sincerely, H. Kier Dirlam - DIRECTOR - OFFICE OF PLANNING
A RESOLUTION IS REQUESTED TO TRANSFER FUNDS WITHIN THE DEVELOPMENT BUDGET IN THE AMOUNT OF $17,000.00 FOR MARKETING PURPOSES.

BE RESOLVED:

Transfer funds as follows:

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<tr>
<th>FROM</th>
<th>TO</th>
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<tbody>
<tr>
<td>A6430.402 (Mileage)</td>
<td>A6430.474 (Marketing) = $7,000.00</td>
</tr>
<tr>
<td>A6430.405 (Conference)</td>
<td>A6430.474 (Marketing) = $10,000.00</td>
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Total Transfer: $17,000.00

FISCAL IMPACT: None.

For further information regarding this matter, contact:

H. Kier Dirlam, Director of Planning  585-268-7442
Ongoing Tourism Projects

- The Watchable Wildlife Tourist on the river and more... The growing tourism market! The Watchful wild life program continues to move forward with developing a committee to include DEC, AU GRW and more to work with a framework to bring tourist to enjoy Allegany county’s natural beauty and outdoor recreation. Ongoing

- Solar powered Wireless Network tourism project. (Wildlife & event program) Camera now is now back at the Alpaca farm. It has been set up at Pioneer oil days and the Andover 4th parade, Allegany County Fair, Main Street Festival and the Balloon rally. The camera will be set up at the Garlic Festival and Ridge Walk. Ongoing

- The 2018 AC Travel guide update and design. (Ongoing)

- Allegany County Historic brochure. Sent to the printers

- Working with Livingston Co., Wy. Co., Rochester, GRW and Genesee river group on a project supporting the development of a Genesee River guide for the full length of the river. Looking into doing a full river event within a couple of years.

Genesee Valley Conservancy Ad-hoc Blueway Map Meeting, 8/2/2017, 10am Present: Ben Gajewski (Genesee Valley Conservancy), Elissa Leuer (Liv. Co. Tourism), Eric Szucs (Wy. Co. Tourism), Gretchen Hanchett (Allegany Tourism), Steven Havey (Allegany Tourism)

Concept: There are 29 public canoe/kayak launches on the Genesee River, these are owned by 17 different entities (local municipalities, State, non-profits, only two are privately owned). There are also 11 fishing access sites owned by the State. With Allegany now having 6 access sites, the next natural step is to gather this data, and all of the other existing access sites, into one place and make a user map so locals and out-of-staters can easily piece together a trip on the river. The map would contain detailed views of the put-ins/take-outs, as well as dams, the gage stations that collect river data (height, flow), waterfalls, etc.

Genesee Valley Conservancy has built out this database and is ready to supply information to mapper Steve Spindler. Steve can produce a PDF 8” wide by 25.5” tall that can be printed as well as hosted online as an interactive map.

Distribution: 25,000 was determined to be a good first-run. Each chamber/tourism office will distribute through their channels, and locally brochure will be placed with/at each access site. Unique web address can be pointed to by all entities.

Other: A ‘tag line’ might be useful to explain “Blueway” in case it is unfamiliar to people, such as: “come paddle with us” so it is obvious the purpose of the brochure when in a rack stand.

Attended events

- Genesee Valley Blueway Map meeting 8/2/17
- MostArts Festival July 9-15
- Allegany County Fair July 17-22
- The Great Wellsville Balloon Rally July 21-23
- Wellsville Main Street Festival July 22
- Friendship Freedom Fair July 28-30
• Angelica Heritage Days Aug.5-6

**Website:** We continue to update and revise the Tourism Website  [www.discoveralleganycounty.com](http://www.discoveralleganycounty.com)

- This includes the addition and adds on the recreation page
  
  **Done**

- Event planning tips & more (We are working on adding these topics to add to this page. Some are already up)
  - Pre-event planning list
  - Event budgeting (links up)
  - How to write a press release
  - Media Kit
  - How to take good videos for marketing
  - Links to businesses that can help (i.e. Tent rental, social media, insurance, and more) (links up)
  - How to advertise
    
    **Done**

**Future Events & Much more coming...** check out the website calendar [www.discoveralleganycounty.com](http://www.discoveralleganycounty.com)

- Music Fest; Wellsville 8/11/17 -through 8/12/17
- Wellsville Art Association “Featured Artist Show” 8/21/17 through 9/19/17
- Angelica Cruise Night 8/24/17
- Western NY Bowhunting Festival; Swain 8/25/17
- Erie Fair 8/9/17 through 8/20/19 (AC covering 9 shifts) We will be working at next P&D meeting
- State Fair 8/23/17 through 9/4/17 (We are working 8/28/17 through 8/29/17)
- Farm Fest; Tall Pines in Andover 9/1/17 through 9/3/17
- Rushford Labor Day Celebration 9/2/17 through 9/4/17
- Swain Swamp Stomp & Obstacle Course 9/9/17
- Cuba Garlic Festival 9/16/17 through 9/17/17
- Canaseraga Fall Harvest Fest 9/16/17 through 9/17/17

**WHO SAYS THERE IS NOTHING TO DO IN ALLEGANY COUNTY!!!**

**Economic Development Team efforts:** Support efforts/projects where needed.

Respectfully submitted  
*Gretchen*

Gretchen Hanchett, Executive Director/ Tourism Coordinator  
Greater Allegany County Chamber of Commerce & Allegany County Tourism  
(W) 385-268-3500 (C) 585-610—9529  ghanchett@alleganychamber.org  [www.discoveralleganycounty.com](http://www.discoveralleganycounty.com)
August 2017 Report

Front Door Traffic: 556

Employment: Customers found 8 part-time and 10 full time jobs at 17 different businesses.

Unemployment: 18 new unemployment claims opened~ 4 fired; 2 quit; 12 layoffs (seasonal and various occupations)
June Rates: Allegany County 6.7%; NYS 4.5% and US 4.5%

DSS: 659 Services provided: Family Assistance~142; Safety Net Family~5; Safety Net~211; SNAP~301
Safety Net Employment Assessment Class: JUNE 21 assessed; 12 denied; 3 completed; 1 exempt and 0 re-applied for assistance.
Non- Custodial Parent (NCP) Program, support collection: 31 active participants, 15 employed and 1 receiving unemployment benefits.

WIOA Youth Program: 19 youth enrolled; 3 completed work experience, 2 completed CNA training and both are employed by the Center that provided the training, 11 are now in unsubsidized employed after program completion. WIOA Program Year 2016: 24 youth served, 13 in paid work experience with $31,068 spent on wages, support services and incentives and 11 remain in unsubsidized employment.

Summer Youth Employment Program (SYEP): We processed 157 applications for this program that is funded by Temporary Assistance for Needy families and Division for Youth. 59 youth have been assigned to 38 worksites.

Training: June 2017: 2 in training for Dental Assisting and Medical Office Assistant. 3 completed LPN training and are employed as GPN’s until they pass the NYS licensing exam. There were 5 inquiries for training. WIOA Program Year 2016: 14 people trained a total cost of $14,100.

Trade Act: Outreach services were provided to 5 customers and 6 are enrolled in training. We are assisting 2 with job search and relocation. WIOA program year 2016: 16 customers received $107,630 for training, job search and relocation.

Veterans: 4 Veterans utilized our service for assistance with job search and SNAP registration

Business Services: 1 new business contact and 81 services provided to 51 businesses for job listings and follow up, matching, referrals, youth work experience, SYEP and skills testing.

Respectfully submitted,
Reita Sobeck-Lynch, MPH
Director